

SENIOR GRAPHIC DESIGNER MULTIMEDIA ARTIST / EDITOR PHOTOGRAPHER



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Senior Graphic Designer / Multimedia Artist / Editor / Photographer

Profile

- Experienced Senior Graphic Designer and Montage Editing Specialist, Accomplished Photographer, and Multimedia Graphics I excel as a creative force, crafting high-quality designs and pioneering innovative concepts.
- With a robust design portfolio and multidisciplinary expertise spanning branding, illustration, photography, and videography, I bring a diverse skill set to every project.
- My extensive experience includes developing captivating visual concepts, crafting layouts, and pitch deck presentations for movies and series. and designing compelling advertisements, brochures, magazines, corporate reports, and more. I thrive on generating fresh ideas and diligently transforming them into tangible realities.

INFORMATION

Citizenship : Egyptian Marital Status: Married

Date of Birth : Oct, 1, 1987

Residence : Work visa

• City: Dubai, UAE

LANGUAGES

ARABIC 95 % **ENGLISH** 65 %

SKILLS

- Illustration
- Creativity and Innovation
- Branding and Identity Design
- Creative Design
- Pitch Deck Design
- Marketing Design
- Social Media Graphics
- Video Editing
- Photo Editing
- Logo Design
- Print Design



P= PERSONAL INFORMATION

Gender: Male

Driving License: UAE - Driving License

I live in Dubai, UAE.

I am married, and I have children.

I studied in the UAE, from childhood until high school.

I studied information technology, computer engineering hardware, and software in Egypt.

Then I started working after graduation for a printing and advertising company called "Printing Press" in Al Ain, UAE, and that pushed me to know more about marketing channels.



� ■ Academics

Qualifications: Bachelor of Information Technology and Computer Systems, in Al Mansoura - Egypt 2006



🕞 🖷 Career Objective

I desire job satisfaction as well as fulfilling my responsibilities to the fullest. And my goal is to meet the expectations of your company.

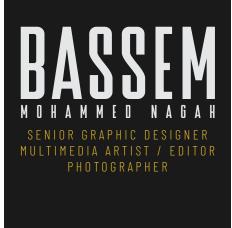


□ ■ Objectives & Interests

As a dedicated graphic designer, multimedia artist, and editor immersed in the realms of film and animation series production, my objectives and interests are deeply rooted in the creative process. They encompass:

Continuous Skill Enhancement: I am committed to consistently honing my skills to reflect contemporary trends and lifestyles, ensuring that my designs remain innovative and relevant within the dynamic landscape of visual storytelling.

Collaborative Engagement: I aspire to collaborate with experienced professionals across diverse fields, from filmmaking to animation, to gain insights, broaden my perspectives, and contribute to interdisciplinary projects that push the boundaries of creativity."



SPECIALIZED SOFTWARE

Adobe Photoshop	90 %
Adobe illustrator	95 %
Adobe Indesign	90 %
Adobe Dimension	70 %
Adobe Premiere	70 %
Adobe After Effects	55 %
Adobe Audition	50 %
DaVinci Resolve	75 %
Blender	40 %
Photography	90 %

Ps	Ai	Id
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Me	Lr	Dn

SYSTEM

Mac OS	90 %
Windows	80 %

⊞ ■ Work Experience



Barajoun Entertainment "Studios " - (Dubai, UAE.)

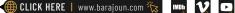
From Mer 2022 - Present

Senior Graphic Designer / Multimedia Artist & Editor

With a wealth of experience, I specialize in crafting compelling presentations, defining brands, and conceptualizing identities tailored to film and animation series projects. My expertise extends to creating impactful promotional ads, eye-catching posters, and distinctive logos that capture the essence of each production. Additionally, I excel in video and photo editing, ensuring seamless integration of visual elements, and I am adept at crafting engaging social media graphics to enhance my online presence.

- Creativity and Innovation: Leveraging imaginative thinking and innovative solutions to conceptualize and execute visually stunning designs that push creative boundaries and enhance the storytelling experience within film and animation projects.
- Branding and Identity Design: Developing cohesive visual identities that encapsulate the essence and narrative of film and animation series, ensuring consistency across all visual elements to establish a strong and recognizable brand presence.
- Pitch Deck Design: Crafting persuasive and visually engaging presentations that effectively communicate project concepts, storyboards, and creative visions to stakeholders, investors, or potential collaborators, compelling them to take action or provide support.
- Brand Style Guide Design: Creating comprehensive guidelines that define the visual elements, typography, color schemes, and usage rules to maintain brand consistency and integrity across all communication channels and marketing materials.
- Merchandise Design: Designing merchandise items such as apparel, accessories, and collectibles that extend the brand identity of film and animation series, catering to fans and audiences while generating additional revenue streams.
- Marketing Design: Developing impactful marketing materials, including posters, trailers, and advertisements, that strategically promote film and animation projects, utilizing captivating visuals and compelling messaging to attract and engage target audiences.
- Social Media Graphics: Designing visually compelling graphics optimized for various social media platforms to increase brand visibility, foster audience engagement, and drive interaction and sharing through captivating content.
- Video Editing: Seamlessly assembling and editing video footage, adding effects, transitions, and sound design to create cohesive and immersive storytelling experiences that enhance the narrative and emotional impact of film and animation projects.
- Voiceover Editing: Editing and refining voice recordings to ensure clarity, coherence, and emotional resonance, enhancing character performances and dialogue delivery within film and animation series.
- Photo Editing: Enhancing and retouching photographs to achieve desired visual effects and maintain consistency in branding and storytelling across promotional materials, social media content, and other marketing collateral.
- Logo Design: Crafting distinctive and memorable logos that serve as the visual representation of film and animation series, encapsulating their themes, aesthetics, and core identity while establishing brand recognition and recall.
- Print Design: Designing print materials such as posters, brochures, and packaging with careful attention to layout, typography, and imagery, delivering high-quality and visually impactful representations of the brand or project.











HOBBIES

- Travel
- Music
- Photography
- Cinema
- Different sports







Epic Communications - (Dubai, UAE.)

From Dec 2019 - Feb 2022

Graphic Designer, / Photography & Videography

I Have A Wide Experience In Design For Advertisements, Brochures, Magazines, Corporates, And Bank's Annual Reports.

- **Designing** of the "magazine" and "annual report" about banks, conferences, internal organization discussions, activities, achievements, and specials for the bank.
- I have Designed many banners and brochures for a variety of brand campaigns and posters that were published on social media channels for the bank.
- Videography & Photography for all special events, conferences, meetings, and corporate and bank annual reports.



Sharjah Cooperative "Head Office" - (Sharjah, UAE.)

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From Dec 2012 - July 2019

Senior Graphic & Advertisement Designer & Photography

As a seasoned graphic designer with a robust portfolio and a diverse skill set encompassing photography and illustration, I bring a wealth of creativity and expertise to every project. My background includes crafting captivating visual concepts, meticulous layout designs, and high-quality production work for a range of mediums, including advertisements, brochures, magazines, and corporate reports.

In my role as Head of Graphic Design, I oversee the creative direction of magazines and advertisements while also spearheading initiatives within the social media and digital marketing departments. With a keen ability to quickly grasp ideas and concepts, I efficiently translate them into visually compelling designs. My responsibilities encompass a wide array of tasks, from designing business cards and logos to creating advertisement pages and dynamic digital videos for social media events, ceremonies, and corporate initiatives. I thrive in fast-paced environments, delivering top-notch design solutions that effectively communicate the organization's message and enhance its brand presence.

- Create promotional materials for a variety of brand campaigns.
- Advise clients on effective design strategies.
 - 1: Designing all projects that include monthly magazines that include health, the city of Sharjah, discussing internal organization in administration, activities and entertainment, achievements and projects, presentations, and events.
 - 2: I have designed thirty-eight (38) monthly magazines along with shooting pictures.
 - 3: I have designed many banners and posters that were published on social media channels such as Instagram, Facebook, Twitter, etc.
 - 4: Events Videography of all organized events and conferences.
 - 5: Digital photography for all organized events, conferences, meetings, and ceremonies.
 - 6: Create promotional materials for a variety of brand campaigns.
 - 7: Advise clients on effective design strategies.



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Work Experience Continued

تعاونية الشارقة SHARJAH CO-OP

Continued

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Sharjah Cooperative "Head Office" - (Sharjah, UAE.)

From Dec 2012 - July 2019

Production Studio

Photographer & Studio Executive Supervisor

1: Taking photos of all products for the e-commerce website.

Senior Graphic & Advertisement Designer & Photography

- 2: Photo editing and retouching to meet all e-commerce website requirements.
- 3: Designing all advertisements and editing website pages.
- 4: Provides creative direction for the team.
- 5: Plans and the executive's visual concepts.

_____, 🚵 AL SHORUQ

Al Shorouq Printing Press Advertising Co. - (Al Ain)

From June 2007 - May 2012

Graphic Designer

- Designing booklets and magazines according to client briefs.
- Designing business channels like business cards and all gift prints.
- Logo design for new companies and their brochures, event cards, etc.
- Events and advertisements boxes and companies and individuals stamps.





Egyptian Armed Forces - (Alexandria)

From Oct 2009 - Oct 2007

Alexandria Mobilization And Recruitment Area

- Structure Network / Hardware and Software Administrator.
- Managing Computers, Servers, and Domain Repair by Fixing Hardware and Software.
- Graphics Designers and Sharing Printers on Office Networks.

Clients

I heavily managed projects for the following accounts:



























